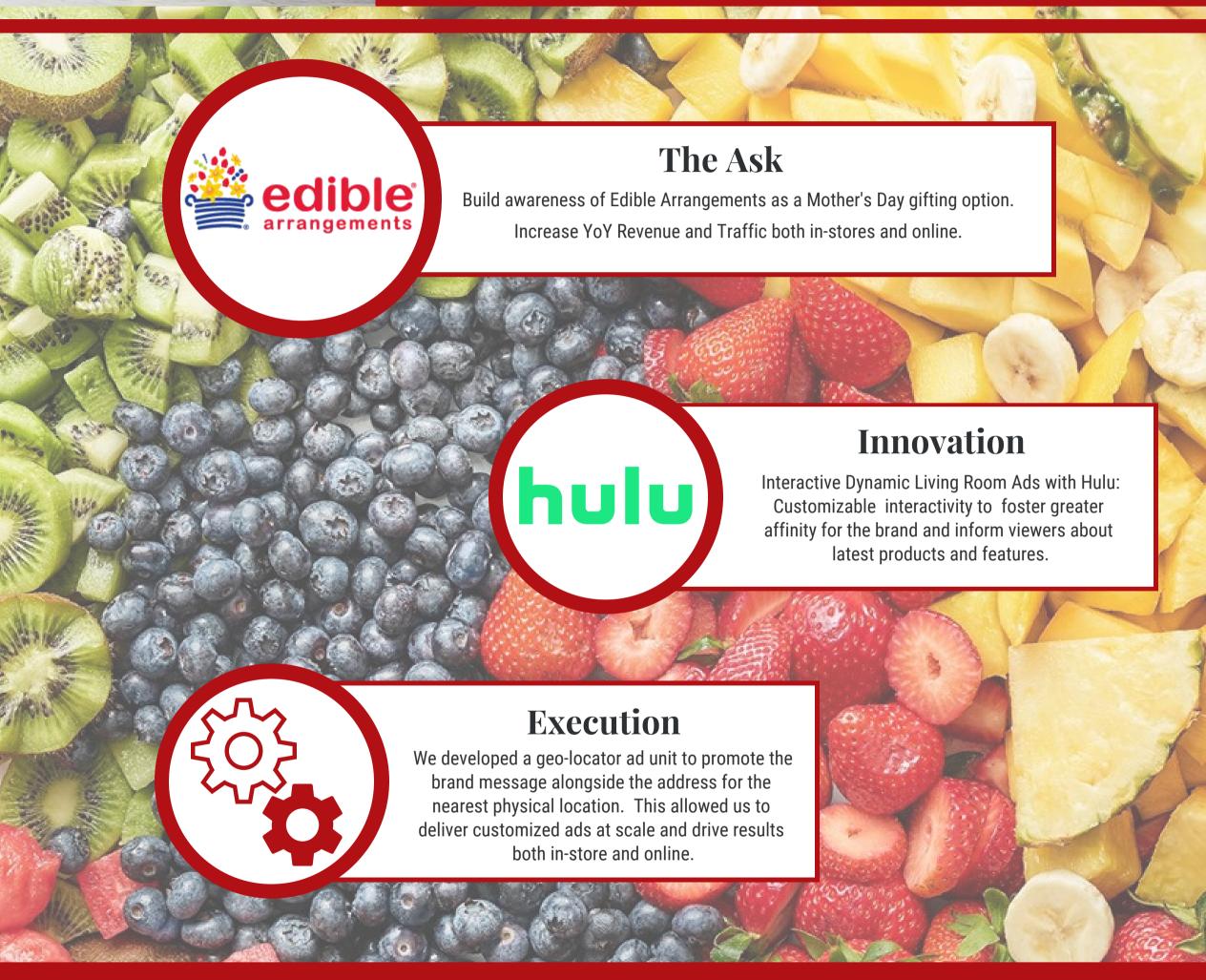


## **Edible Arrangements**

2019 Mother's Day In-Store Awareness





## Results

Users engaged nearly twice as long as with standard pre-roll.

Unique Reach: 1.2M Users
Promo Codes Generated: 946

Online Conversions: 5

CTR on Promo Code Message: 41%